

Mission Statement, Vision and Values



Mission Statement

To promote and increase the use of structural timber within the UK construction industry; to raise the bar in sustainability, quality, innovation, health & safety, skills & training, technical knowledge and customer service within the structural timber sector; and to allow the UK construction industry to understand the value that membership of the Association brings.

Vision

Our vision is to see the UK construction industry increase the use of structural timber, thereby bringing further success to all stakeholders across the entire supply chain and for the STA to be accepted as the representative body for structural timber.

Values

Quality

1. We acknowledge our position in ensuring our members meet current legislation and regulatory requirements
2. We seek to raise the bar in terms of member performance to differentiate between members and non-members
3. We seek to work with other trade bodies to provide solutions for any perceived problem that might arise
4. We look to push forward the frontiers of structural timber for the benefit of the UK construction industry

People

1. We are honest and transparent in our dealings with members and stakeholders
2. We are reliable, fair, consistent and show integrity
3. We have a strong respect for people
4. We communicate with our members and stakeholders/customers on a regular basis

Innovation

1. We include our customers, potential customers and supply chain in our innovative processes
2. We strive for continuous improvement in all that we do
3. We encourage 'lean' processes and the introduction of BIM
4. We recognise the benefits of Offsite Construction/MMC

Collaboration

1. We work WITH our members, stakeholders and the UK construction industry
2. We encourage the total integration and early involvement of the supply chain
3. We strive for procurement on 'best value' and not lowest cost
4. We seek 'fair payment' throughout the supply chain

Customer Focus

1. We say what we do and do what we say
2. We are driven by member/customer/market needs
3. We constantly evaluate member/customer needs and feedback
4. We are a 'can do' organisation

Sustainability

1. We fully support the global drive for Sustainable Construction
2. We welcome the UK, Scottish & Welsh Government's Sustainable Construction strategies
3. We acknowledge the environmental benefits of the use of more timber in construction through its low embodied carbon properties
4. We acknowledge our privileged position in our ability to offer growth quickly through the provision of more houses